



United States Department of Agriculture
National Agricultural Statistics Service



Pacific Region – Hawaii
Vegetable and Melon Crop Report

In Cooperation with the Hawaii Department of Agriculture & Biosecurity

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HAWAII 2025 VEGETABLE CROP VALUE AT \$76.6 MILLION

The farm gate value for Hawaii’s vegetable and melon crop is estimated at \$76.6 million in 2025, down 21 percent from 2024 and up 5 percent from 2022. Cumulative production for vegetables and melons was 48.5 million pounds, down 7 percent from the 2024 production of 51.9 million pounds, but up 8 percent from 2022. Area harvested, at 5,305 acres in 2025, was down 9 percent from 2024.

The top volume-producing published vegetable crop during 2025 was sweet potatoes, whose estimated production was 6.20 million pounds. The leading farm gate published value was leaf lettuce, estimated at \$6.05 million. The second largest published value was sweet potatoes, at \$4.80 million.

Hawaii Vegetables and Melons: Acreage, Production and Farm Value - 2022, 2024 & 2025

Commodity	Area harvested (Acres)			Production (1,000 pounds)			Farm value (\$1,000)		
	2022	2024	2025	2022	2024	2025	2022	2024	2025
Beans, Long	50	40	55	75	210	220	165	490	520
Beans, Snap	120	80	85	290	520	350	700	1,770	600
Bitter melon	20	25	25	50	145	145	125	295	365
Cabbage, Chinese	190	130	95	2,320	2,230	1,500	3,050	2,800	2,000
Cabbage, Mustard	45	40	25	380	225	210	370	290	250
Daikon Radish	60	50	40	550	490	225	700	570	200
Eggplant	60	90	115	960	1,490	1,300	1,220	2,430	1,500
Kale	65	60	65	400	275	375	1,360	1,105	1,300
Lettuce, Head	120	50	45	1,520	370	270	4,400	1,040	1,140
Lettuce, Leaf	190	230	185	1,480	1,970	1,920	3,570	6,300	6,050
Lettuce, Romaine	140	80	85	1,000	930	1,530	2,280	2,570	3,400
Onions, Green	95	175	115	1,520	1,350	1,050	3,930	4,200	3,000
Potatoes, Sweet	270	410	400	2,500	4,150	6,200	2,240	4,250	4,800
Pumpkins	90	(D)	(D)	500	(D)	(D)	575	(D)	(D)
Taro	(D)	370	320	(D)	2,700	1,700	(D)	3,360	2,430
Other ¹	3,700	4,020	3,650	31,340	34,845	31,860	48,295	65,595	49,010
TOTAL	5,215	5,850	5,305	44,885	51,900	48,525	72,980	97,065	76,565

(D) Withheld to avoid disclosing data for individual operations.

¹ Other includes vegetables not published due to confidentiality including asparagus, broccoli, head cabbage, cantaloupes, sweet corn, cucumbers, honeydew, dry onions, bell peppers, potatoes, pumpkins, Italian squash, oriental squash, tomatoes, watercress, and watermelon. Also includes other vegetables and commodities denoted with (D).

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